

23 April 2019

**High Growth Capital plc**  
(the “Company”)

**Annual Report and Accounts and Notice of Annual General Meeting 2019**  
**including a proposed change of name of the Company to MESH Holdings plc**

The Company is pleased to announce that it has today issued a Notice of Annual General Meeting (the “2019 AGM Notice”) to be held at 10:00 a.m. on 15 May 2019 at the offices of Cooley (UK) LLP, Dashwood, 69 Old Broad Street, London EC2M 1QS.

The Company encourages shareholders to download the 2019 AGM Notice from the Company’s website and review it in full: [www.highgrowthcapitalplc.com](http://www.highgrowthcapitalplc.com). On the basis that shareholders approve the proposed change of name of the Company, the Company’s website will switch over to [www.meshplc.com](http://www.meshplc.com) shortly after completion of the AGM on 15 May 2019.

**Evolution of the Company: MESH Holdings plc**

The directors of the Company (the “Directors”) are pleased to propose the various initiatives as described in the 2019 AGM Notice that will help further underpin the core foundation of our rapidly evolving business. Enhanced personalization, individual control of data, connectivity and engagement are likely to result in the emergence of a much more inclusive human economy delivering tangible and progressive benefits to all stakeholders.

In respect of our DNA and value system going forward, the Directors believe that a name and identity change to MESH Holdings plc is important and the Directors recommend that it be approved:

**Relevant ever evolving lif(v)e experiences**

Our intention is to create and operate a mutually reinforcing network of complementary proprietary technology and irresistible content assets to enable people-centric and highly moving experiences. Like mesh technology and data networks, we will look to connect every node directly and dynamically to as many other nodes, to foster strong collaboration and value creation. Unlike traditional hub & spoke models, there is little need for control and command, as all nodes share a common DNA. This DNA will consist of MESH, as described below:

**[M]OVING**

We believe the best experiences are those that move you. The type of experiences that are immersive and up-close. Experiences that are personalized and contextualized as you engage with the things, causes and people that you feel passionate about. Stirring individual emotions or creating a collective movement, passion is what brings out the best of us.

**[E]NABLING**

Technology is a key enabler to create highly engaging and moving experiences. As long as utilized correctly, at your service and on your terms, technology can be a powerful force to bring you closer to all the things you care about. We believe that the best experiences and journeys are those that seamlessly blend online and offline worlds, with technology, data and content creating the optimal in-the-moment engagement.

**[S]OCIAL**

We are born social. In everything that we do, we seek belonging, connection and collaboration with like-minded people. Shared experiences are worth so much more than the ones we keep to ourselves. We believe in the power of groups, communities and tribes as a multiplying force.

However, no one size fits all: passion and context define what, how and with whom we connect and share.

**[H]UMAN**

Technology is no excuse for not keeping things real. Whatever the power of virtual, we need to ensure people are at the center and in control. We believe in giving power back to the people so that they end up being in the driving seat and create the pull towards a truly human economy. We also believe that people should own the data that they contribute and reap the benefits that such data generates.

The Directors accept responsibility for this announcement.

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