

23 November 2016

Guscio plc (“Guscio”, the “Company” or the “Group”)

Saracens Sport Foundation and Haileybury School become inaugural Champions of Skills2Achieve

Guscio plc (AIM: GUSC), the technology company focused on programmes in physical literacy and sporting assessment, is pleased to announce that it has launched a sponsorship programme (the “Champions Programme”), which enables philanthropic organisations, corporate sponsors (as part of their CSR activities) and High Net Worth Individuals (“HNWIs”) (“S2A Champions”) to acquire packages of licences for the benefit of clusters of primary schools of their choice and provide such schools with the Company’s innovative tracking and assessment programme for physical literacy, Skills2Achieve (“S2A”). S2A has been developed with the Youth Sport Trust (“YST”), a leading charity for sports-driven and educational programmes.

The Saracens Sport Foundation, the charitable arm of Saracens F.C., one of the UK's leading rugby union clubs, and Haileybury School, one of the UK’s leading independent secondary schools, have become inaugural S2A Champions and have each sponsored the cost of providing S2A licences to separate clusters of primary schools. The packages of S2A licences are for an initial 12-month period subject to renewal annually thereafter. Haileybury has since introduced the model to further leading independent schools.

The Company is in on-going discussions with several HNWIs, organisations and schools interested in joining the Champions Programme to help deliver excellence in physical education through S2A, which works to improve the health and wellbeing of young people, drive achievement and impact whole school improvement.

Under the existing collaboration agreement between Sportsdata Limited (“Sportsdata”), a subsidiary of the Company, and Youth Sport Direct Limited (“YSD”), the online retailer of goods and services supporting the work of the YST, Sportsdata receives 50 per cent. of the revenue from any S2A licences sold by YSD.

Guscio MD, Gail Ganney, said: “The health and well-being of our young people impacts all areas of their development and progress and, with childhood obesity rising, there has never been a more important time to help young people develop their physical, social and emotional wellbeing. We are therefore delighted with the response from individuals and organisations nationwide keen to support groups of their local schools, to develop happy and healthy young people equipped to succeed. In particular, we are delighted to welcome Saracens Sport Foundation and Haileybury School as S2A Champions and we look forward to finding new partners and extending the Champions Programme throughout the UK.”

****ENDS****

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