

# GUSCIO PLC

(Incorporated and registered in England and Wales with registered number 3904514)

## Form of Proxy for use at the General Meeting

I/We .....  
(block capitals please)

of .....

being a member/members of the Company hereby appoint (see Notes 1, 2 and 3)

.....  
whom failing the Chairman of the Meeting to be my/our proxy and to attend and vote for me/us on my/our behalf at the General Meeting of the Company to be held on 10.00 a.m. on 23 May 2016 and at any adjournment thereof. My/our proxy is to vote as indicated below in respect of the Resolutions set out in the Notice of Meeting (see Note 4):

	RESOLUTIONS	For	Against	Abstain
	<b>Ordinary Resolutions</b>			
<b>1</b>	To approve the proposed acquisition of Sportsdata Limited			
<b>2</b>	To approve the proposed acquisition of Dataplay Holdings Limited			
<b>3</b>	To approve the proposed acquisition of shares held in Sportsdata Limited and Dataplay Holdings Limited by directors of the Company			
<b>4</b>	To approve the waiver of the requirements of Rule 9 of City Code on Takeovers and Mergers			
<b>5</b>	To grant the directors the general authority to allot shares			
<b>6</b>	To authorise the directors to apply for admission of the Company's ordinary shares to trading on the AIM Market of the London Stock Exchange plc			
<b>7</b>	To disapply the statutory pre-emption rights			

Dated .....

Signed or sealed (see Notes 5, 6 and 7) .....

**SEE NOTES TO THE FORM OF PROXY OVERLEAF  
PLEASE INSERT INTO PRE-PAID ENVELOPE SUPPLIED**

## Notes

1. As a member of the Company you are entitled to appoint a proxy to exercise all or any of your rights to attend, speak and vote at a general meeting of the Company. You can only appoint a proxy using the procedures set out in these notes.
2. Appointment of a proxy does not preclude you from attending the meeting and voting in person. If you have appointed a proxy and attend the meeting in person, your proxy appointment will automatically be terminated.
3. A proxy does not need to be a member of the Company but must attend the meeting to represent you. To appoint as your proxy a person other than the Chairman of the meeting, insert their full name. If you sign and return this proxy form with no proxy name stipulated, the Chairman of the meeting will be deemed to be your proxy. Where you appoint as your proxy someone other than the Chairman, you are responsible for ensuring that they attend the meeting and are aware of your voting intentions. If you wish your proxy to make any comments on your behalf, you will need to appoint someone other than the Chairman and give them the relevant instructions directly.
4. To direct your proxy how to vote on the resolutions mark the appropriate box with an 'X'. If no voting indication is given, your proxy will vote or abstain from voting at his or her discretion. Your proxy will vote (or abstain from voting) as he or she thinks fit in relation to any other matter which is put before the meeting.
5. To appoint a proxy using this form, the form must be:
  - completed and signed;
  - sent or delivered to the Company at Share Registrars Limited, Suite E, First Floor, 9 Lion and Lamb Yard, Farnham, Surrey GU9 7LL, by scan and email to [proxies@shareregistrars.uk.com](mailto:proxies@shareregistrars.uk.com) or by fax to 01252 719232; and
  - received by the Company no later than 10.00 a.m. on 19 May 2016.

In the case of a member which is a company, this proxy form must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company.

6. Any power of attorney or any other authority under which this proxy form is signed (or a duly certified copy of such power or authority) must be included with the proxy form.
7. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's register of members in respect of the joint holding (the first-named being the most senior).
8. If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.
9. For details of how to change your proxy instructions or revoke your proxy appointment see the notes to the notice of meeting.
10. You may not use any electronic address to communicate with the Company for any purposes.
11. The Company specifies that only those Shareholders entered on the Register of Members of the Company as at 10.00 a.m. on 19 May 2016, or in the event that the General Meeting is adjourned, on the Register of Members 48 hours (excluding any part of a day that is not a working day) before the time of any adjourned meeting, shall be entitled to attend or vote at the General Meeting in respect of the number of Shares registered in their name at that time. Changes to the entries on the Register of Members after 10.00 a.m. on 19 May 2016 or, in the event that the General Meeting is adjourned, in the Register of Members 48 hours (excluding any part of a day that is not a working day) before the time of any adjourned meeting, shall be disregarded in determining the rights of any person to attend or vote at the General Meeting.